



Dr. Juliet Kaindi Isika
Fashion Design and Marketing
Kenyatta University
P.O. Box 16891-00100 Nairobi
KENYA

Email: isika.juliet@ku.ac.ke, jjisika2011@gmail.com

<https://orcid.org/0000-0002-6136-0339>

Position: Lecturer, Fashion design and Marketing

Research Interests: Fashion design education, Consumer behavior, Clothing design practices and Body image.

ACADEMIC QUALIFICATION

2014_ **Ph.D, (Fashion Design and Marketing)**, Kenyatta University, Kenya.
<https://ir-library.ku.ac.ke/items/6f84743b-c28d-4f6f-ab7d-f64cc9da58872006>

2006_ **Master of Science, (Textiles Science and Design)**, Kenyatta University.
<https://ir-library.ku.ac.ke/items/50999b30-c835-479f-9b7e-cac32edd9c55>

2001_ Bachelor of Science (Textiles, Clothing and Design), Kenyatta University - 2001

2007_ **Adobe Illustrator and Photoshop Design Packages** - Kenya Textile Training Institute (KITI)

1996_ **National Trade Test Certificate Grade III (Dressmaking)** - St. Xavier Catholic Dress Making School Naivasha, Nakuru County.

PROFESSIONAL TRAINING

10th June 2025 to 22nd July 2025: Certificate of Achievement for successfully completing a 6-week programme in **AI Career Essentials by AlxAfrica**

<https://savanna.alxafrica.com/certificates/hSP5rp9NLJ>

<https://www.canva.com/design/DAGtH1upq0I/jBGfgvsM-TSMp4iEjP-APQ/edit>

2024, September 27th - November 15th: Certificate of Appreciation for participation as a **Trainee in the Danida Alumni Network in Kenya- environmental/Circular Economy Training Series**

2023, September 11th _ November 19th: The Hay project: **Value - Centered Leadership I**. Online noncredit course offered by School of Public Service and Vincent on Leadership

2024, September 9th _ November 17th: The Hay project: **Value - Centered Leadership II**. Online noncredit course offered by School of Public Service and Vincent on Leadership

2022, April 5th - May 16th: **Research Writing in the Sciences**. An AuthorAID course was co-sponsored by the East African Science and Technology Commission (EASTECO).

2019, November 7th: **Certificate of Participation in Training of Trainers Workshop for staff Mentors and Growing Leaders Facilitators** at Kenyatta University

1996: **English Diploma Word English Institute** (Mail correspondence)

WORK EXPERIENCE: LECTURER IN FASHION DESIGN

2007 - Present – undergraduate and post graduate programmes Lecturer, Fashion Design and Marketing, Kenyatta University in Nairobi, (Kenya)

2016 -2018 Part time lecturer, undergraduate programmes - Kirinyaga University, (Kenya)

2024 - 2025 Present - Part time lecturer, post graduate - Machakos University, (Kenya)

2015 -2017 - Part time lecturer, undergraduate programmes - Machakos University, (Kenya)

2006 -2007 - Part time lecturer, undergraduate programmes - University of Eldoret, (Kenya)

Responsibilities as faculty member: Lecturing, workshop demonstrations, research writing and mentorship to undergraduates and post graduates students in the following courses:

- i Principles of art and design, Introduction to IT and Computer Aided Design, Pattern drafting and development, Flat pattern design, Garment design by draping and advanced fashion design
- ii Portfolio development, Experimental fashion design, Costume design, Fashion photography and Fashion accessories.
- iii Fashion and product development, Quality control, Visual Merchandising, Marketing and management in the Arts and advanced interior design.

- iv Research methods, Seminars in contemporary issues in clothing and textile and Fashion Design for Special groups

FUNDED RESEARCHES AND PROJECTS

2025, Isika, JK. : Judge at Machakos University Fashion and Cultural Event

2022, Isika, JK. : Co - design team member in production of 3 Mascot for the 10th Federation of African Sports Universities (FASU) games held at Kenyatta University. US\$1,540

2022 – 2023, Isika, JK. (PI) : Enhancing Innovative Entrepreneurship among Youth through Training in Knowledge and Skills for the Sustainable Production of Handmade Fashion Accessories. Nairobi County – AHSCE (African Hub for Sustainable Creative Economies) project grant (GBP 1,000)

2011 – 2014, Isika, JK. : Use of ‘Real’ Fabric Draping: A Case of Public Institutions of Higher Learning and Practicing Fashion Designers in Nairobi County – NACOSTI (National Council for Science Technology and Innovation) (US\$ 15,882.4)

2007, Isika, JK. : Research, design and development of condom dresses to create AIDS awareness and reduce stigma among patients - AHADI (African Health and Development International- Kenya) (US\$ 450)

2007 – 2008, Isika, JK. : Training on Product Design, Development and Marketing strategies to Handloom Weavers and Spinners Association (HAWESA). Competitive, Matching Grant Fund Project for the Cotton Sector –. (US\$ 1,500)

JOURNALS PUBLICATIONS

1. Nyaga, Christine Wangari, **Isika Juliet Kaindi Phd.** An In-depth Analysis of Fashion Merchandise Packaging: Evaluating Environmental Awareness and Challenges among Consumers and Retail Managers in Nairobi City County, Kenya. International Journal For Multidisciplinary Research: Volume 6, Issue 4, July-August 2024.
<https://doi.org/10.36948/ijfmr.2024.v06i04.24469> , <https://doi.org/gt4gjq>
2. Faustina Emefa Agordah, **Isika, Juliet Kaindi**, PhD, Kisato Jacqueline, PhD, Instructional Resources for Skill Acquisition in the Art of Millinery for Higher National Diploma: A Study of Fashion Design in Technical Universities in Ghana, East African Journal of Education Studies: Vol 6 No 2 (2023): East African Journal of Education Studies. <https://doi.org/10.37284/eajes.6.2.1405>

3. Faustina Emefa Agordah, Kisato Jacqueline, PhD, **Isika, Juliet Kaindi**, PhD, Prerequisites for Millinery Art Skills Acquisition by Higher National Diploma Fashion Design Students in Ghana , East African Journal of Arts and Social Sciences: Vol 6 No 2 (2023): East African Journal of Arts and Social Sciences. <https://doi.org/10.37284/eajass.6.2.1411>
4. Kereth, G., Oigo, E. B., **Isika, Juliet Kaindi**, & Kimaro, M. H. (2022). Behavioral determinants associated with customers' choice of apparel in Dar es Salaam, Tanzania. International Journal of Home Economics, 15(2), 80-90. ISSN 1999-561X
5. Kidokoro T, Fuku N, Yanagiya T, Takeshita T, Takaragawa M, Annear M, Xiaojie T, Waiganjo LB, Bogonko LF, **Isika, Juliet Kaindi**, Kigaru MD, Mwangi FM.. (2020). Physical activity and sedentary behaviour patterns among Kenyan and Japanese children: A comprehensive cross-country comparison. International Journal of Environmental Research and Public Health, 17 (12), 4254, 2020. EISSN 1660-4601
6. **Isika, Juliet Kaindi**, (2016) Fashion Design: 'Real' Fabric Use in Draping and Curriculum Implementation in Public Institutions of Higher Learning in Nairobi County, Kenya. IOSR Journal of Research & Method in Education (IOSR-JRME) Volume 6, Issue 4 Ver. III (Jul. - Aug. 2016), PP 52-60 www e-ISSN: 2320-7388
7. **Isika, Juliet Kaindi**, Mburugu, K., Nguku, E. & Almadi, O. (2016). The Competencies of Fashion Design Teachers in Public Institutions of Higher Learning in Nairobi County, Kenya. International Journal of Sciences: Basic and Applied Research. Volume 26, No 1 2016 of IJSBAR 26(1), 278-291. (ISSN 2307-4531)

CONFERENCES/ WORKSHOPS/SEMINARS/

18th International Conference of Women Engineers and Scientists 2021 hosted online by the University of Warwick, 1-3 September 2021

Secretariat for Curriculum Review of the Fashion Design and Marketing the Bachelors, Masters and PhD programmes at Kenyatta University, 2020 - 2021

Panel Course Member for Validation of TVET Diploma in Interior Design Syllabus, held at Mitihani House South C, on 5th-9th, March 2018

Textile, Small and Medium Enterprises (SMES) Conference on "Research Application of Standards in the Textile SMES Sector in Kenya. Organized by The Kenya Bureau of Standards held at the BOMA Hotel on 25th February 2014.

Workshop for Capacity Building in Teaching and Research Writing held at the Manu Chandaria Innovation and Incubation Centre, Kenyatta University on 13th – 15th January, 2014

Workshop on Teaching methodology : Teaching Methodology , Setting Examinations, Administration of examinations and Marking and Analysis Scores , held at Kenyatta University, Main Campus, Nairobi – Kenya on 28th May – 14th November 2013.

Organizing Committee Member the First International Textile and Apparel Conference in Africa held at Kenyatta University North Coast Beach Hotel, on 1st- 4th November 2011.

POSTGRADUATE STUDENTS SUPERVISION

S/No	Name of student	Programme and University	Progress
1.	Angela Karoro (H60/28244/13)	M.Sc. Fashion Design and Marketing Kenyatta University	Graduated 2021
2.	Kereth, Gudila Ancelm H87EA/32735/2015	PhD. Fashion Design and Marketing Kenyatta University	Graduated 2022
3.	Faustina Emefa Agordah H87F/27546/18	PhD. Fashion Design and Marketing Kenyatta University	Graduated 2023
4.	Christine Nyaga H60/ 87703/2016	M.Sc. Fashion Design and Marketing Kenyatta University	Defended thesis 2025
5.	Nelius Wanjiku Mwangi H60/28982/2015	M.Sc. Fashion Design and Marketing Kenyatta University	Defended thesis 2025
6.	Passiany Naisenke H60/25991/2018	M.Sc. Fashion Design and Marketing Kenyatta University	Data Collection
7.	Miriam Lowole Kumwenda PhD-ED-SOC-02-20	PhD. Chancellor College, University of Malawi	Final thesis draft
8.	Rose Kithaka Kalunde H87/ 39586 /2016	PhD. Fashion Design and Marketing Kenyatta University	Data Collection
9.	Janet Mutile H60/CE28888/2015	M.Sc. Fashion Design and (Marketing) Kenyatta University	Final Draft Proposal

POSTGRADUATE STUDENT'S THESIS/PROJECT EXAMINATION

1. PhD. Fashion Design and Marketing (Kenyatta University) thesis _ 2 student
2. M.Sc. Fashion Design and Marketing (Kenyatta University) thesis – 1 student
3. M.Sc. Fashion Design and Marketing (Kenyatta University) project – 1 student

POSTGRADUATE STUDENT'S INTERNAL EXAMINER

1. PhD. Fashion Design and Marketing (Kenyatta University) thesis _ 4 student

2. M.Sc.Fashion Design and Marketing (Kenyatta University) thesis – 3 student
3. M.Sc.Fashion Design and Marketing (Kenyatta University) project – 1 student

COMMUNITY SERVICE

2023 - Present _ Mentorship and motivation coordinator, St Francis Girls (Mangu) High School
2017 - Present _ Founding Member: Knitted Breast Prosthesis Self Help Group Kenya
2014 – Present _ Member to Kenyatta University Mentoring Programme

PROFESSIONAL BODY /AFFILIATIONS

- i. International Federation for Home Economics (IFHE)
- ii. KEBS /TC 070 – Ready Made Garments Technical Committee
- iii. KEBS /TC 178 – University Education Services Technical Committee

ADMINISTRATIVE RESPONSIBILITIES AT THE UNIVERSITY

- 2019 – 2023 : **Exam Coordinator**, Department of Fashion Design and Marketing
- 2012 – Present: **Quality Management Systems (QMS) Board of member**, Department of Fashion Design and Marketing
- 2011 – Present: **Curriculum development and Review Board member**, Department of Fashion Design and Marketing Academic programmes at Kenyatta University, Kenya.
- 2011 – Present: **Procurement coordinator**, Department of Fashion Design and Marketing
- 2010 – Present: **Academic Advisor 1st year students**, Department of Fashion Design and Marketing
- 2013-present: **Chairperson**, School of Applied and Human Sciences Welfare